

designer profile WILLIAM MACDONALD



William MacDonald is the Principal Designer of WillMac Design. An Accomplished Designer William has over 15 years experience designing private residential interiors and has garnered an abundance of practical know how. William brings innovative ideas to each custom project and his vast knowledge includes furniture design, styling, lecturing, writing and art directing. His firm focuses on small as well as large scale bespoke design projects from concept to completion. An enthusiastic traveler, William makes frequent trips to the world's design hot spots. Highly influenced by his overseas travels, his design work can best be characterized as an amalgam of contemporary new world chic and traditional European styles. Visit www.willmacdesign.ca for more info.



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TORONTO-BASED RESPECTED DESIGNER WILLIAM MACDONALD IS THE PRINCIPAL OF WILLMAC DESIGN. HIS FIRM IS BEST KNOWN FOR CREATING STYLISH APPROACHABLE SPACES THAT EVOKE A SIMPLE TIMELESS ELEGANCE. SERVICING CLIENTELE THROUGHOUT CANADA, THE UNITED STATES. AND OVERSEAS. WWW.WILLMACDESIGN.CA @ WILLMACDESIGN

- Pillows and throws in plaids and checks can be easily found at many stores and always look best when they are mixed! Don't be afraid to mix it gives great character and fun to your space. If your crafty you can make pillows out of vintage plaid shirts or a collection of old scarves.
- Area rugs can be made from cut broadloom with plaid and check designs layer them in your space on top of other rugs for an extra cosy feel.
- Cocktail napkins from stationary stores and gourmet stores come in many fun designs that incorporate plaid.
- Slipcovers are a great! They double the life of your furniture and keep things from getting boring! Try some in plaid!

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94 THE STYLISH LIVING MAGAZINE 95